

Città di Prato

È innovazione



Città di Prato



URBAN AGENDA FOR THE EU



CIRCULAR ECONOMY

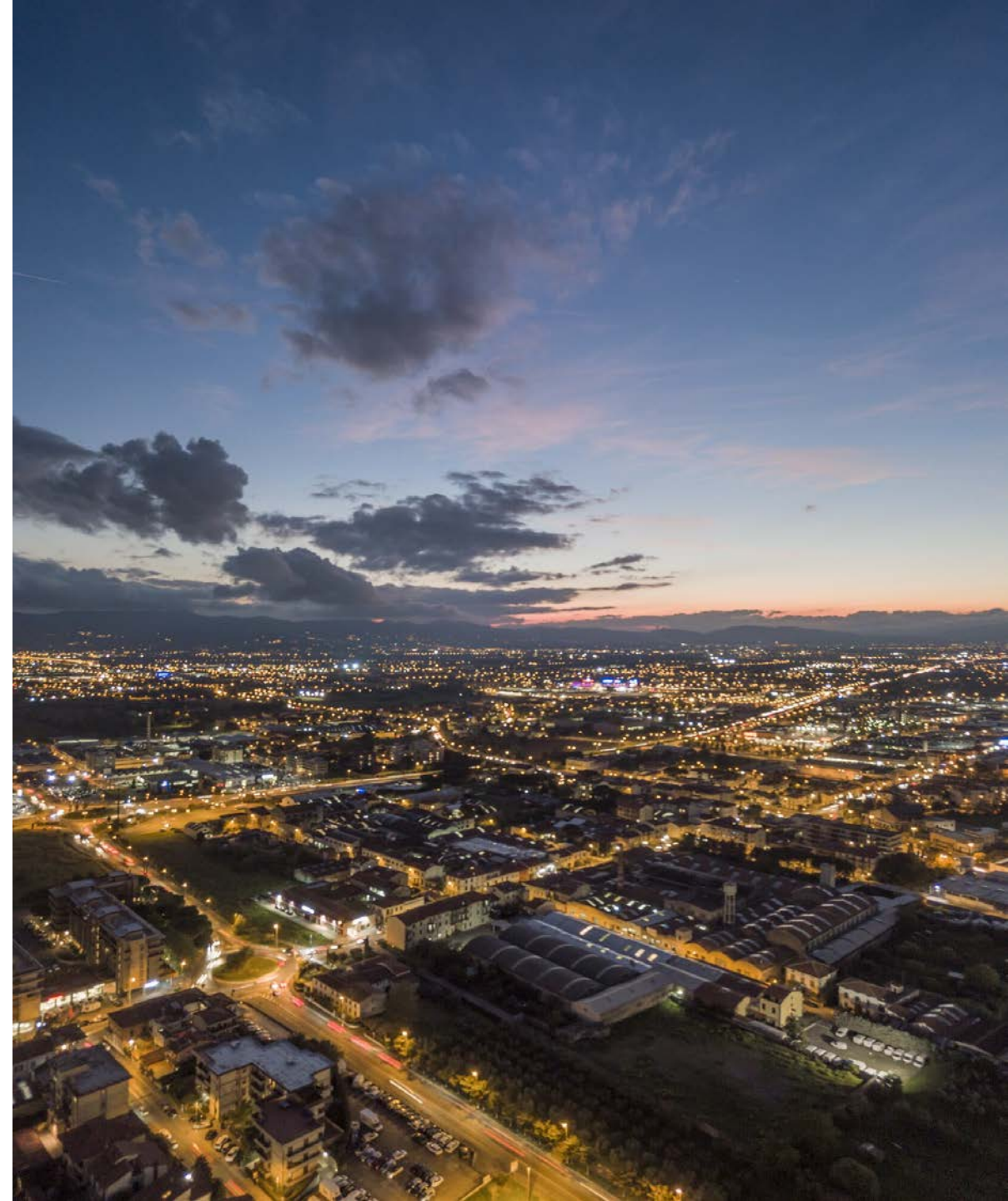
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Circular Economy & Public Works
Municipality of Prato (IT)
Coordinator for the City of Prato & Italy
of the Partnership on Circular Economy

12/07/2020

1st European Circular Cities Declaration Webinar

Prato, the city of contemporaneity in Tuscany

- **200.000 inhabitants, multicultural city** with residents belonging to 132 different ethnic groups;
- **largest textile district in Europe** with 3,500 companies producing about 3% of the European textile industry;
- **long tradition in the circular economy** of wool and the reuse of industrial wastewater;
- **ICT sector** with about 700 companies and young start-ups;
- **3 large Universities:** University of Florence - Prato Campus, Monash University (Australia) and New Haven (USA);
- but also culture, contemporary art and much more ...





SUSTAINABLE DEVELOPMENT GOALS





URBAN AGENDA FOR THE EU

WORKING TOGETHER
FOR BETTER CITIES

OBJECTIVES



- BETTER REGULATION
- BETTER FUNDING
- BETTER KNOWLEDGE

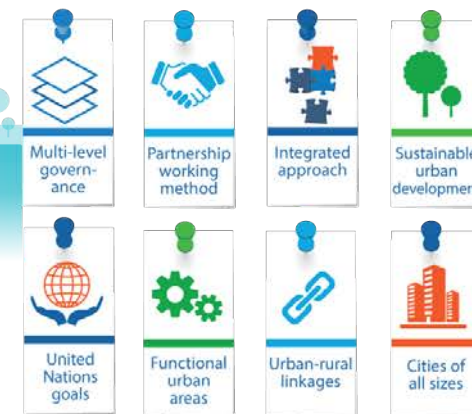
12 PRIORITY THEMES



*“MOST EU POLICIES HAVE
AN URBAN DIMENSION.
LET’S WORK WITH CITIES!”*

Corina Crețu
European Commissioner for Regional Policy

KEY PRINCIPLES



TIMELINE

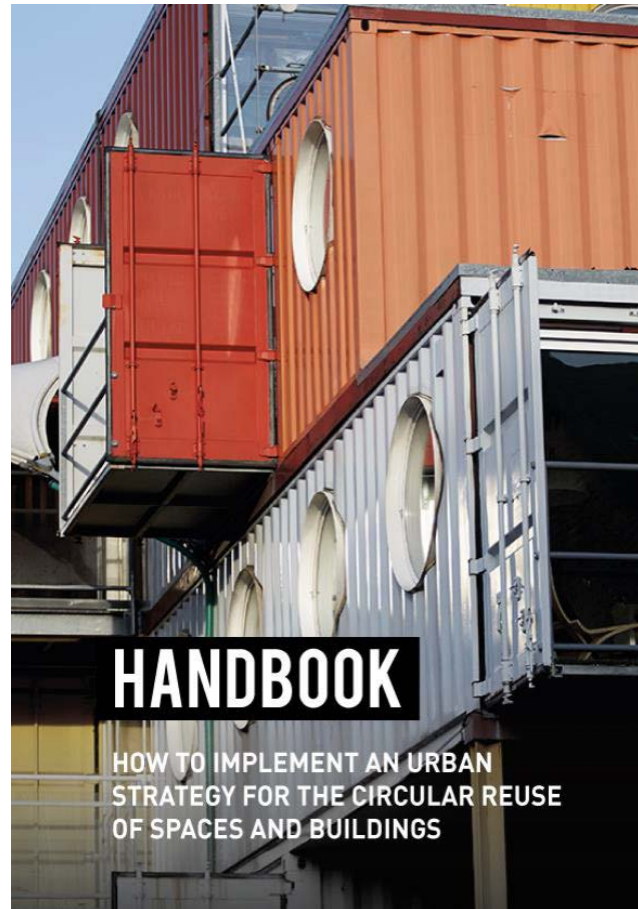


Urban Agenda: the actions coordinated by Prato

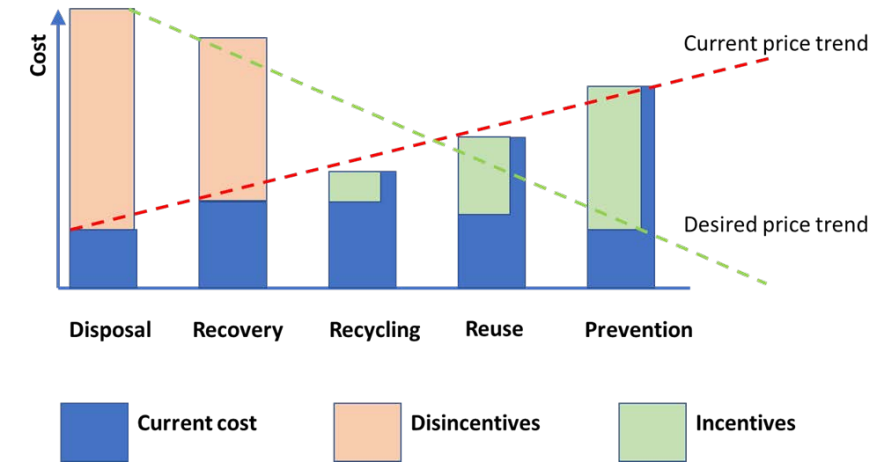
Proposals for revised water sector legislation



Urban Circular Reuse of spaces and buildings



PAYT Toolkit



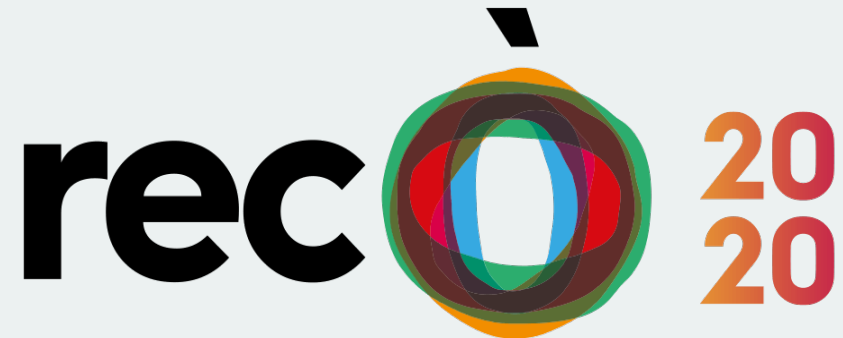
Circular transition of:

- T&C district
- Urban Circular Consumption
- Urban Resource Management
- Urban agriculture & food policies



Dissemination

The Festival of the Tuscany Region
on Circular Economy



Action Plan on Urban Forestry



Prato Urban Jungle

We are transforming Prato into the first urban jungle in the world!!!



STIAMO TRASFORMANDO PRATO NELLA PRIMA GIUNGLA URBANA AL MONDO



QUARTIERE SOCCORSO
SEDE CONSIAG - ESTRA



QUARTIERE SAN GIUSTO
EDIFICI EPP VIA TURCHIA



QUARTIERE MACROLOTTO ZERO
MERCATO COPERTO





PRATO CENTRAL PARK







MACROLOTTO 0 «CREATIVE DISTRICT»



